

# Cashin & Company

Inspiring peak performance. Sales — Service — Leadership

## EXPECT MORE...SELL MORE — THIS IS THE BOOK YOU'VE BEEN WAITING FOR

*You have the product. You have the prospect in your sights.  
Now, stand out from the crowd and make that sale!*

*Expect More—Sell More* and discover how to increase top-line revenue, grow your customer base, and secure more deals. Learn how to expect more from yourself, overcome today's demanding sales challenges, and achieve more than you ever thought possible.

Let Duane Cashin, one of the nation's top sales professionals, show you how to transform your sales career. Duane was the top producer as a 100% commissioned sales rep, earning membership in both the President's Club and the Circle of Excellence. He has launched and managed four successful start-ups including a highly successful event graphics company whose work has been displayed at Fenway Park, MTV's studios in NYC, several NFL Super Bowls, and the 2002 Winter Olympics.

Duane teaches sales professionals to increase sales through his unique method of building trust with prospects and customers. Now, he's taken the indispensable lessons learned as a successful entrepreneur, corporate sales executive, and internationally recognized speaker and woven them into a modern business parable guaranteed to make you a more successful sales professional.

**In *Expect More—Sell More* Duane shows you how to:**

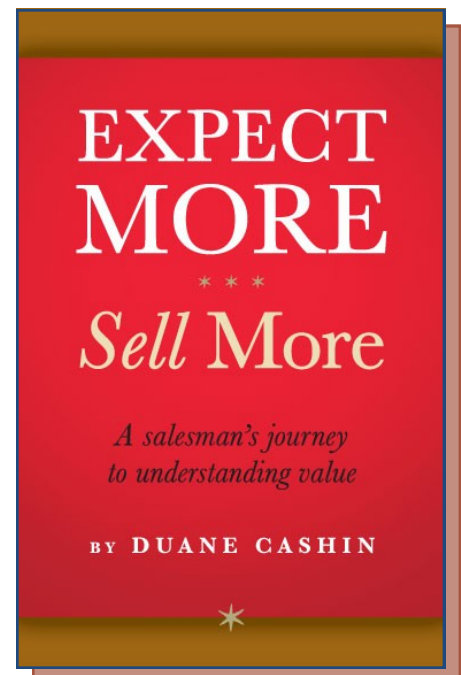
- Effectively approach prospects and capture their attention
- Reach and sell to executive level decision makers
- Explain value and justify your price

***Take charge. Unlock your sales potential. Transform your career.***

*In his first book, *Expect More—Sell More*, Duane Cashin shares lessons learned from more than 20 years of experience as an entrepreneur, salesman, corporate executive, and nationally recognized speaker to introduce you to his unique sales philosophy.*

*You'll discover how to transform your role from salesperson to valued business partner. You'll learn the ins and outs of Duane's practical but profound methods that provide real value to your customers.*

*Join Duane on the path to expecting more from yourself and move your sales career to new heights.*



**Order your copy today—[cashin-company.com/html/book.html](http://cashin-company.com/html/book.html)**

Contact Duane to learn more about his Keynotes and Workshops that complement *Expect More*.

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